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PATENT TRADEMARK OFFICE

Docket No.: 2875/1G342US1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Samuel Sergio TENENBAUM

Serial No: 09/922,232

Group Art Unit: 3622

Confirmation No.: 7566

Filed: August 3, 2001

Examiner: Michael S. Gravini

For: COMPUTERIZED ADVERTISING METHOD AND SYSTEM

AMENDMENT

Commissioner of Patents and Trademarks
Washington DC 20231

Sir:

In response to the office action of September 27, 2002, please amend the
above-identified patent application as follows:

In the Claims: